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Characteristics of a BAD presentation?
Three Minute Thesis (3MT) 2011 Winner - Matthew Thompson, University of Western Australia

http://www.youtube.com/watch?v=pvjPzsLlyGw&feature=share
“BRIEF BUT BRIGHT” TALK

WHY?

Simple

Emotional

Surprise

Concrete
WHY did I start this research?
WHY should audience care???
SURPRISE
How can I convey

“WHY is this IMPORTANT?”

on 1 slide?
WHY might audience want to learn more?
ASLEEP AT THE SWITCH: EFFECTS OF IMPAIRED VIGILANCE ON PSYCHOMOTOR REACTION TIMES
Structure

Big Ideas: history + your research

circle back to WHY

closing: challenge audience to think

explicit link to your introduction
WHAT MADE THIS 3MT A WINNER?

Simple
Emotional
Unexpected
Concrete
Story

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1. Understand the target groups:
   - audience
   - judges:
     clear thinking & communication
     respect for complex research
     implications of research
2. Understand the task

**3MT**
core idea
significance

**Lecture, Talk**
breadth, depth
method, results
UNDERSTAND THE TASK

3MT  
lay language  
no data  
schema in mind

Lecture, talk  
scientific jargon  
analysis, data  
organize in ppt
3. Practice

Logical flow

Get feedback
4. Presentation style
   Voice: tone
   pace
   projection
   Body: eye contact
gesture & move intentionally
TROUBLE-SHOOTING

- going blank
- accent
- too fast
THANK YOU AND GOOD LUCK 😊

http://www.queensu.ca/learningstrategies/undergrad/presentation.html

http://www.queensu.ca/learningstrategies/grad/presentation/module.html

Expanding Horizons resources