

## AGRICULTURAL LEADERSHIP CERTIFICATE PROGRAM

This program consists of five (5) highly interactive courses that will assist those who are working within the agricultural sector. This program includes a collection of leadership, communication, human resources, marketing, public relations and management modules that will provide you with a foundation of tools that may be implemented immediately.

The series addresses everything from understanding your own leadership style to understanding what is required to be a success within this specific industry. This will be accomplished through an interactive environment to network and share similar challenges and successes.

**You will learn to be a confident spokesperson for your industry.**

### Who Should Attend?

- Agri-business professionals wishing to enhance their business toolbox
- Farmers who wish to become better advocates for their industry
- Entrepreneurs, business owners and front line professionals
- New managers and supervisors to learn essential skills
- Relevant professionals who work for agri-businesses

### Testimonials

*"The program was an ideal blend of theory and practicality. To be engaged by great instructors was motivating and a great addition to our efforts at home. As food producers, we are all called as advocates and leaders in our communities, and I have many more tools to draw on now"*

- Local dairy goat breeder and farmer

*"Absolutely a course that all should take. Instructor is fabulous in how she presents and entertains! She is a wealth of knowledge and made writing reports and preparing emails interesting and useful."*

- Anonymous, Communication Skills

## Agricultural Leadership

2019

### Program Outline:

Leadership Development  
Human Resources Management  
Marketing & Advocacy for Agriculture  
Communication Essentials  
Change in Agriculture & Next Steps

### DID YOU KNOW?

**Canada-Ontario Job Grant (COJG Funding)** MDC is an accredited training provider under the terms of COJG program which provides financial assistance to private and non-profit employers to offset the cost of providing training to new or current employees. For links to the COJG website visit: [www.mdc.uoit.ca](http://www.mdc.uoit.ca)

CONNECT WITH US

[mdc.uoit.ca](http://mdc.uoit.ca)

[mdc@uoit.ca](mailto:mdc@uoit.ca)

905.721.8668

ext. 2822