

## Game Development and Entrepreneurship

### Minor Requirements

Marketing	Game Production Management	Operations Management	Game Programming
<ul style="list-style-type: none"> <li>• Minimum total of 6 courses (18 credit hours) in marketing (incl. BUSI 2210U which is already required in the major)</li> <li>• Three required core courses (9 credit hours)</li> <li>• Minimum of three elective courses (9 credit hours)</li> <li>• Must maintain a minimum 2.0 grade (C grade) in each minor course &amp; a minimum 2.0 GPA (C average) to remain in &amp; successfully complete the minor</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum total of 6 courses (18 credit hours) in GPM (including BUSI 2550U which is already required in the major)</li> <li>• Four required core courses (12 credit hours)</li> <li>• Minimum of two elective courses (6 credit hours)</li> <li>• Must maintain a minimum 2.0 grade (C grade) in each minor course &amp; a minimum 2.0 GPA (C average) to remain in &amp; successfully complete the minor</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum total of 6 courses (18 credit hours) in operations management (incl. BUSI 2550U which is already required in the major)</li> <li>• Four required core courses (12 credit hours)</li> <li>• Minimum of two elective courses (6 credit hours)</li> <li>• Must maintain a minimum 2.0 grade (C grade) in each minor course &amp; a minimum 2.0 GPA (C average) to remain in &amp; successfully complete the minor</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum total of 6 courses (18 credit hours) in game programming (incl. INFR 2810U &amp; INFR 2140U which are already required in the major)</li> <li>• Three required core courses (9 credit hours)</li> <li>• Minimum of one elective course (3 credit hours)</li> <li>• Must maintain a minimum 3.0 grade (B grade) in each minor course &amp; a minimum 3.0 GPA (B average) to remain in &amp; successfully complete the minor</li> </ul>
<p style="text-align: center;"><b><u>REQUIRED core courses</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 2210U Marketing for I.T.</li> <li><input type="checkbox"/> BUSI 3210U Consumer Behaviour</li> <li><input type="checkbox"/> BUSI 3260U Marketing Research</li> </ul>	<p style="text-align: center;"><b><u>REQUIRED core courses</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 1020U Business Communications</li> <li><input type="checkbox"/> BUSI 2550U Intro to Project Management</li> <li><input type="checkbox"/> BUSI 2311U Organizational Behaviour</li> <li><input type="checkbox"/> BUSI 3210U Consumer Behaviour</li> </ul>	<p style="text-align: center;"><b><u>REQUIRED core courses</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 2550U Intro to Project Management</li> <li><input type="checkbox"/> BUSI 2311U Organizational Behaviour</li> <li><input type="checkbox"/> BUSI 2603U Intro to Operations Management</li> <li><input type="checkbox"/> BUSI 3700U Strategic Mgmt for Professionals</li> </ul>	<p style="text-align: center;"><b><u>REQUIRED core courses</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> CSCI 2020U Software Systems Development</li> <li><input type="checkbox"/> CSCI 2040U Software Design &amp; Analysis</li> <li><input type="checkbox"/> INFR 4800U Debugging Techniques</li> </ul>
<p style="text-align: center;"><b><u>ELECTIVE courses – choose at least 3</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 3200U Marketing Communications</li> <li><input type="checkbox"/> BUSI 3220U Sales Management</li> <li><input type="checkbox"/> BUSI 3230U Marketing Channels</li> <li><input type="checkbox"/> BUSI 3240U Retail Buying &amp; Merchandising</li> <li><input type="checkbox"/> BUSI 3250U Service Marketing</li> <li><input type="checkbox"/> BUSI 3270U Retail Management</li> <li><input type="checkbox"/> BUSI 3280U Brand Management</li> <li><input type="checkbox"/> BUSI 3503U E-Marketing</li> <li><input type="checkbox"/> BUSI 4203U Advertising Management</li> <li><input type="checkbox"/> BUSI 4210U High-Tech Marketing</li> <li><input type="checkbox"/> BUSI 4220U Marketing Strategy</li> <li><input type="checkbox"/> BUSI 4230U Quantitative Marketing Analysis</li> <li><input type="checkbox"/> BUSI 4250U International Marketing</li> <li><input type="checkbox"/> BUSI 4260U Marketing Mgmt in Asia Pacific</li> <li><input type="checkbox"/> BUSI 4270U Business to Business Marketing</li> <li><input type="checkbox"/> BUSI 4290U Special Topics in Marketing</li> <li><input type="checkbox"/> BUSI 4299U Directed Independent Studies in Marketing</li> </ul>	<p style="text-align: center;"><b><u>ELECTIVE courses – choose at least 2</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 3350U Developing Management Skills</li> <li><input type="checkbox"/> BUSI 2312U Intro to Human Resources Mgmt</li> <li><input type="checkbox"/> BUSI 3330U Management of Change</li> <li><input type="checkbox"/> BUSI 3930U Leadership, Negotiation &amp; Teamwork</li> </ul>	<p style="text-align: center;"><b><u>ELECTIVE courses – choose at least 2</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUSI 3330U Management of Change</li> <li><input type="checkbox"/> BUSI 4610U Business Simulation Modeling</li> <li><input type="checkbox"/> BUSI 3650U Innovation Management</li> <li><input type="checkbox"/> BUSI 3601U Operations Analysis using Spreadsheets</li> <li><input type="checkbox"/> BUSI 3670U Risk Mgmt Frameworks &amp; Processes</li> <li><input type="checkbox"/> BUSI 3930U Leadership, Negotiation &amp; Teamwork</li> <li><input type="checkbox"/> BUSI 3450U Business Forecasting Techniques</li> </ul>	<p style="text-align: center;"><b><u>ELECTIVE courses – choose at least 1</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> CSCI 4100U Mobile Devices</li> <li><input type="checkbox"/> CSCI 4160U Interactive Media</li> <li><input type="checkbox"/> CSCI 4640U Distributed Computing</li> <li><input type="checkbox"/> CSCI 4110U Advanced Computer Graphics</li> </ul> <ul style="list-style-type: none"> <li>• Some of these elective courses require prerequisites from the required core courses noted above; these courses must be taken in their proper sequence; see academic calendar for details</li> </ul>