

Minutes of the UOIT Alumni Association Council (AAC) Meeting

February 22, 2017 – Public Session
7 to 7:30 p.m.

COUNCIL MEMBERS PRESENT

K. Gambier, C. Andrews, S. McNama, R. Richards, J. Seres, A. Pineda, S. Kell
(hangouts), C. Mazza, K. Daize (hangouts)

REGRETS

M. Riseley, E. Johnston.

UOIT STAFF PRESENT

A. Watson.

1. Call to order

S. McNama called the meeting to order at 7:09 p.m.

2. Approval of the agenda

- Item 6. b) was removed to discuss *In-camera*

Motion to approve the agenda.

Moved by C. Andrews

Seconded by J. Seres

3. Approval of Minutes of January 11, 2017

Motion to approve the minutes.

Moved by C. Andrews

Seconded by A. Pineda

4. Items for Decision/Action

a) Alumni Association Awards 2017 Package

- Nothing significant has changed for the process and the committee's approach from last year's package.
- Unable to provide a clear date for the Annual General Meeting (AGM) at this time.

Motion to approve the Alumni Association Awards 2017 Package

Moved by K. Gambier

Seconded by J. Seres

5. Items for Discussion

a) Receptions Planning

- Laser Tag downtown Oshawa is the most popular option for the Oshawa Reception due to the party room and ability to bring in outside food and video games. This will be in April. Other potential options ruled out include a comedy night in Ajax and a basic reception at Riley's pub in Oshawa.
- Ball Room Bowling, Polson Pier, Spin ping-pong club, and Dart of War are being considered for the Toronto Reception in June.
- Blue Jays game was decided upon as a summer event. Weeknight might be cheaper for a group rate. Alumni to pre-book tickets through an online portal and we can provide snacks or drinks from the budget.
- North Toronto/Markham potential events include Omescape escape room, archery tag, or paint nite.
- Other potential receptions may be coordinated outside of the main four above in coordination with popular community events.
- Council approved participation in the WWF CN Tower Climb as the first charity and community event of the year to target philanthropic alumni and varsity/athletic alumni.
- **Next steps:** Engagement Committee will confirm their selections for the receptions at the meeting in March. C.Mazza and K. Gambier to create a Facebook event to promote WWF Climb.

6. Items for Information

a) Elections Planning

- The Elections Sub-Committee has been struck.
- Members will be from across all committees within the council.
- **Next Steps:** R. Richards, Chair of Governance, to send list of final sub-committee members to Alumni office for reference.

b) Varsity Alumni Events

- Ridgeback Athletics is currently planning their 10th Anniversary celebration at the annual varsity banquet.
- Varsity Alumni will be invited to an exclusive reception. A minimum donation will be required for all Varsity Alumni to attend.
- This is currently being promoted directly within the Varsity Alumni Network.
- K. Gambier noted that herself and M. Riseley attended the Varsity Alumni game on February 4th where two exceptional varsity alumni, Jill Morillo and Nathan Spaling, were honoured.

c) SIRC Funding Update

- Deferred to March 9, 2017 meeting.

7. Other Business

There was none.

8. Adjournment

The Public-Session meeting was adjourned at 7:36 p.m.

Minutes of the UOIT Alumni Association Council (AAC) Meeting

February 22, 2017 – In-Camera Session
7:30 to 9 p.m.

COUNCIL MEMBERS PRESENT

K. Gambier, C. Andrews, S. McNama (hangouts), R. Richards, J. Seres, A. Pineda, S. Kell (hangouts), C. Mazza, K. Daize (hangouts).

REGRETS

M. Riseley, E. Johnston.

UOIT STAFF PRESENT

A. Watson.

1. Call to order

S. McNama called the meeting to order at 7:41 p.m.

2. Approval of the agenda

- Alumni Association Award for Returning Alumni to be added as item 6. a)

Motion to approve the agenda.

Moved by A. Pineda

Seconded by C. Andrews

3. Items for Decision/Action

a) 2017-2018 Engagement Committee Work Plan

- A request was made to add columns that list milestones and metrics.
- Reception planning should be changed to February 22, 2017.
- Finalization of reception details should be at the March 2017 meeting.
- Under “Updates on reception planning and analysis of feedback and event attendance of receptions held” add “meeting following reception” to work plan.
- A request was made to add quarterly updates and/or do a social media review to see what is working and what needs to be improved.
- **Next Steps:** C. Mazza will update the work plan to include the above changes and resubmit for approval.

4. Items for Discussion

a) **New Merchandise**

- M. Riseley, Chair of Finance Committee, was not in attendance.
- **Next steps:** S. McNama will follow-up with M. Riseley as soon as possible regarding this.

b) **Receptions and Event Sponsorship Brainstorming**

- Deferred to March 9, 2017 meeting.

c) **AAC Elections Sub-Committee**

- Four positions will be up for election this year.
- A revision of the Terms of Reference to be completed in the following months in order to address term lengths and lack of quorum when majority of council positions are up for elections.
- It is hoped that the addition of a one year term will help solve the issues of a 6/4 rotation of council positions.

d) **Inclement Weather Policy**

- Deferred to March 9, 2017 meeting.

5. Items for Information

a) **Graduating Class Challenge**

- Great success at the Shagwells event with a higher turnout of students and continued interest from alumni.
- \$377 was raised to support the Campus Food Bank by the graduating class.
- The Alumni office also had twenty two per cent participation in the questionnaire and nineteen per cent participation at the events. This represents a total of 371 completed questionnaires and 320 people attending the events.

b) **Futures Forum**

- A. Watson provided an overview of the event for council members.
- The event will spotlight issues surrounding mental health and wellness and will be taking place on Wednesday, May 10.
- The format will be a full day of events and discussions which will

tackle some of the most important topics in community mental health.

- Key Note speakers will include Neil Pasricha (best-selling author of *The Book of Awesome*) and Lieutenant-General the Honourable Roméo A. Dallaire (retired).
- Attendance is by invitation only. There was some interest in council members attending.
- A. Watson will look into securing 2 to 3 invitations for council members for the event.

c) Strategic Plan Update

- Financial success was highlighted, and S. McNama has asked for more details and more frequent updates from the Finance committee.
- Update of budget spend is required and options for spending are necessary.
- A suggestion was made to purchase better AV equipment or to rent from the university.

6. Other Business

a) Alumni Association Award for Returning Alumni

- Council members provided feedback that the giving page is difficult to navigate when looking to donate to a specific cause or area.
- Council members will consider giving to the award to reach the \$200 goal by March 17, 2017.
- If each council member gave \$20 in support of the award, the goal would be reached.
- If the goal is not reached, the award will not be giving out during the 2017-2018 school year.

b) Upcoming Resource Changes

- E. Johnston, administrative assistant, will not be available to participate in event planning in March 2017 as she will be needed elsewhere within Advancement.

c) Facebook Live Viewership – Feb 22

- A brief viewership breakdown shows that 257 people viewed the public video by the conclusion of the meeting.

7. Adjournment

The In Camera Session meeting was adjourned at 8:15 p.m.